

ECTN INTERREG III C Project

Template for Contact details (as per Microsoft Outlook)

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Template for case studies

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Summary of Case study	<p>Cultural Tourism Example</p> <ul style="list-style-type: none"> ❖ This is a cultural and tourist initiative that is carrying out by the County Council of Huelva. We have the collaboration of district councils, hotels, restaurant and other local actors. ❖ The aim of the Castle Route is invigorating the rural areas through the promotion of the historical and cultural heritage. We also consider special actions for the recover and restoration of the monumental heritage for tourist uses. We hope to satisfy a new kind of tourist. <p>We offer things like:</p> <ul style="list-style-type: none"> – Castles to visit. – Rural and urban environment – Natural resources – Historic and monumental heritage
Organisations concerned	County Council of Huelva
Case study detail	<p>Councils involved in the project Almonaster la Real Cortegana</p>

	<p>Aroche Encinasola Cumbres de San Bartolomé Cumbres Mayores Cala Santa Olalla del Cala Zufre Aracena</p> <p>We organise the job in a very participating way in order to reach consensus between all the agents. We celebrate the First Meeting for the organization of the Castle Route.</p> <p>The 8th of June we organize the 1st Meeting for the organization of the Castle Route with the local agents.</p> <p>We pursued the following aims:</p> <ul style="list-style-type: none"> • Feasibility Plan • Evaluation about how involved the local agents were • Strategic lines • Develop an action plan <p>One of the most important decisions is decided to create an information route or a touristic product; finally we bet on a touristic product for a higher economical impact.</p> <p>We will continue with the participating job and we will celebrate public/private sector reunions to decide the quality that we want for our product. We think that a high quality touristic product is a competitive product.</p> <p>All the public and private organizations which want to be part of the Route, they should formally apply and undertake the decision of a Committee that will be created for the organization of the Castle Route.</p> <p>We consider also very important the Marketing and the Feasibility Plan and we already has an expert asistant working on it.</p> <p>The answer has been quite acceptable and we hope the implementation of the Castle Route for the next year.We know is very ambitious but we are working for it.</p>
Outputs	