

ECTN INTERREG IIC Project

Template for Contact details (as per Microsoft Outlook)

Full Name	Cinta Flores Peres
Job title	
Company	County Council of HUELVA
Address details Street City State/Province Zip/Postal Code Region Country	España
Business Tel Country code Area code Local number	
Home Tel	
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Web page address	www.diphuelva.es

Template for case studies

Organisation (English)	The County Council of Huelva
Organisation (in original language)	Diputacion de Huelva
Contact details	Cinta Flores Peres
Full Name	
Job title	
Address details	España
Business Tel	
Mobile Tel	
Fax	
Email	webmaster@diohuelva.es
Web page address	www.diphuelva.es
Legal Status of organisation	
Title of the Institution / Project in English	The Castle route in the North of HUELVA
Title of the Institution / Project in Original Language	
Summary of Case study/project	The County Council of Huelva, starting from a previous Tourist Diagnosis, develop the Strategic Tourist Programme of the province of Huelva with the Castle Route product.
Organisations Concerned	Diputacion de Huelva, EU (FEDER), INTERREG IIIB MEDOCC, Identite Mediterraneeene Almonaster la Real, Cortegana, Aroche, Encinasola, Cumbres de San Bartolomé, Cumbres Mayores, Cala, Santa Olalla del Cala, Zufre, Aracena
Case study/Project detailed description	The basis of the program is the identity of the destiny, the tourist quality and sustainability. Into this Strategic Plan, we contemplate the creation of heritage tourist products, and, specifically, we consider extremely important the thematic routes.

	<p>We create this route in order to satisfy a new and demanding tourist.</p> <ul style="list-style-type: none"> - Castles to visit. - Rural and urban environment - Natural resources - Historic and monumental heritage <p>The main product is "Castle Route" in the province of Huelva. It combines the cultural, ethnographic and gastronomy tourism sides. This route will be a product for the low season and respectful with the environment.</p> <p>Castle of CORTEGANA, Castle of AROCHE, Castle of CUMBRES MAYORES, Castle of ALMONASTER LA REAL, Castle of ARACENACASTLE OF CALA, Castle of CUMBRES DE SAN BARTOLOMÉ</p>
<p>Outputs</p>	<p>We organize the job in a very participating way in order to reach consensus between all the agents.</p> <p>In the future we will continue with the participating job and we will celebrate public/private sector reunions to decide the quality that we want for our product. We think that a high quality tourist product is a competitive product.</p>