

## ECTN INTERREG III C Project

### Template for Contact details (as per Microsoft Outlook)

Full Name	Gábor Törőcsik Imre Nagy
Job title	
Company	Municipality of Eger
Address details Street City State/Province Zip/Postal Code Region Country	Municipality of Eger H-3300 Eger Dobóter2  Hungary
Business Tel Country code Area code Local number	
Home Tel	
Mobile Tel	
Fax	
Email	<a href="mailto:eger2010@ph.eger.hu">eger2010@ph.eger.hu</a>
Web page address	<a href="http://www.eger.hu">www.eger.hu</a>

## Template for case studies

<b>Organisation (English)</b>	Municipality of Eger
Organisation (in original language)	
<b>Contact details</b>	Gábor Törőcsik
Full Name	Imre Nagy
Job title	
Address details	Municipality of Eger H-3300 Eger Dobó tér 2  Hungary
Business Tel	
Mobile Tel	
Fax	
Email	<a href="mailto:eger2010@ph.eger.hu">eger2010@ph.eger.hu</a>
Web page address	<a href="http://www.eger.hu">www.eger.hu</a>
Legal Status of organisation	
Title of the Institution / Project in English	
Title of the Institution / Project in Original Language	Tourism Development in Eger City for the European Capital of Culture in 2010
Summary of Case study/project	Eger is the tourism centre of the North Hungary region. Main tourism assets are cultural heritage (castle and Baroque city centre), wine, thermal bath, cultural events and the surrounding of the town. Aim is to strengthen this position for 2010.
Organisations Concerned	Municipality of Eger
Case study/Project detailed description	<b><u>Facts and Figures</u></b> The centre of Heves County -130 km from Budapest (90 min. by car on high-way) -60.000 residents

	<p>-the third most popular destination in Hungary          -more than 1 million visitors/year          -5200 public accommodations          -285.000 tourist nights/  <b><u>Concept and Vision</u></b>          Eger is the tourism centre of the region. Main points in tourism: cultural heritage (castle and Baroque city centre), wine, thermal bath, cultural events and the surrounding of the town. Aim is to strengthen this position.</p> <p><b><u>The City</u></b>          The city-centre of the town is full of cultural monuments mostly with baroque buildings, palaces and churches. This Baroque city-centre with the fortress/castle is very important for the tourism of the town.</p> <p>Importance places to visit include:          The Historical Town          The Cathedral of Eger          Kepes Visual Centre          The Dobó Square          The City of Wines          The Spa          The City of Festival          The Conference Centre          The Centre of Knowledge          Holy Trinity Church          The Minaret          Wellness centre and hotel          The former Tobacco Fabric          Adrenalin Park</p> <p><b><u>European Capital of Culture 2010</u></b>          In 2010 a Hungarian and a German town are going to be the European Capitals of Culture. In Hungary 11 towns applied last year. Eger is one of the 7 candidate-towns, who are in the second round of the process.</p> <p><b><u>City under the city</u></b>          Eger has 4 main projects and a plenty of smaller ones regarding culture and tourism in the frame of the preparation for the European Capital of Culture Year.</p>
Outputs	Development plan to support positioning of Eger and the City's bid for 2010 European Capital of Culture.