

Case study

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Summary of Case study	THE INDUSTRIAL CITY OF THE NALON VALLEY (VALNALON)
Organisations concerned	VALNALON
Case study detail	<p>The Industrial City of the Nalon Valley (<i>Ciudad Industrial del Valle del Nalón</i>), also known as VALNALON, is a management company launched in 1987 that is responsible to the Institute for Regional Development (IDEPA), which in turn is part of the Regional Government of the Principality of Asturias' Department of Industry. Its brief is to design and implement a project for industrial regeneration, promotion and development in the Nalon Valley, putting the land and buildings of the steelworks that closed down in 1984 to other uses. This steelworks was opened by Duro Felguera and taken over by ENSIDESA in 1967.</p> <p>The Valnalón Industrial City has since evolved with the times and has now become the Valnalón Technology City. Many of the initial objectives have been achieved, but painstaking efforts are still being made to reach a further objective: to spark a cultural change in the heart of the region of Asturias, where there is little tradition of entrepreneurial spirit. People with an entrepreneurial profile must therefore be</p>

encouraged as a first step towards creating companies.

In 1990, Valnalón designed a training project called THE ENTREPRENEUR TRAINING CHAIN in response to this need. The first link in this chain was in Primary Education and the last was company consolidation. The aim of the training project is to motivate, train, guide and support future entrepreneurs.

The Valnalón Technical City is now an umbrella space for the following: two Business Centres, one with twenty-two offices and twelve industrial warehouses to house companies involved in traditional activities. The second Business Centre is called **Incuvátic** and has eleven fully equipped offices for IT companies; an industrial estate, where twenty-four companies are installed at present; an IT Training Centre; a School of Hostelry and Catering; a telecentre; a Demonstration Centre for Advanced Telecommunication Services.

The following infrastructure has been put in place during the initial years:

- Designing, urbanising and sales management of spaces in the Industrial Estate, which was launched in August 1989.
- Design, rehabilitation, opening and management of buildings to house the first Company Centre in Asturias (April 1989) and a technological company incubator called INCUVATIC (August 2001)).
- Design, building rehabilitation and installation of equipment for an IT Training Centre (November 1990) and a School of Hostelry and Catering, opened in May 1995. Both centres are managed by the Regional Department for Education and Science of the Government of the Principality of Asturias.
- Design, rehabilitation and refurbishing for a School of Hostelry and Catering, opened in May 1995 (Responsibility was transferred to the Regional Government of the Principality in 2001).
- Design, building and allocating 6,000-m² of small industrial buildings (May 2003) which

	<p>were rented and also carried an option to purchase.</p> <ul style="list-style-type: none">▪ Design, allocation and management of an 800-m2 building for rent with a purchase option for the IT sector (November 2004).
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