

## ECTN INTERREG III C Project

### Template for Contact details (as per Microsoft Outlook)

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## Template for case studies

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Summary of Case study	Aspects to Languages and Tourism in Finland Contents: 1. A brief history of languages in Finland 2. Conclusions 3. Language and Tourism in Finland 4. Example of developing the nonverbal activities, based on senses case: Kylämäki village of living history 5. Indigenous tourism – Sámi Culture
Organisations concerned	Turku Touring, Turku Provincial Museum/ Kylämäki village in Kurala
Case study detail	<b>Example of developing the nonverbal activities, based on senses – case: Kylämäki village of living history</b>  <ul style="list-style-type: none"> <li>• Kylämäki a village of living history in Turku is a different kind of museum: you can touch the exhibits and experience life of 1950's</li> <li>• The real authentic farm environment with domestic animals takes you back to the 1950's</li> <li>• Visitors can take part to all the daily jobs and travel back to the grandmothers time</li> <li>• Interaction, authenticity and experience are most important aspects</li> </ul>

	<ul style="list-style-type: none"> <li>• All the activities are based on research and reality in 1950's</li> <li>• Time level is selected because 1950's was the last decade before fast technological development and migration to cities             <ul style="list-style-type: none"> <li>➤ A lot of personal memories and research material and exhibits</li> </ul> </li> <li>• The language is not so important when you concretely experience the work with others f. ex. hay-making</li> <li>• Visit in Kylämäki is not based on traditional guidance – it is based on experience and personal participation</li> <li>• Maids of Kylämäki communicate also by a special sign language</li> <li>• Case: <i>Suitcase of Memories</i> – Product where the maid of Kylämäki goes with a suitcase full of memories and artefacts to nursing home for elderly people</li> <li>• <a href="http://www.elamystenmaa.fi/eng">http://www.elamystenmaa.fi/eng</a></li> </ul>
Outputs	