

## ECTN INTERREG IIC Project

### Template for Contact details (as per Microsoft Outlook)

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## Template for case studies

<b>Organisation (English)</b>	Turku City
Organisation (in original language)	Turun kaupunki
<b>Contact details</b>	
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Legal Status of organisation	
Title of the Institution / Project in English	Turku European Capital of Culture
Title of the Institution / Project in Original Language	Turku 2011 -hanke
Summary of Case study/project	Turku is aiming to be selected as European Capital of Culture 2011. The city Council decided unanimously to apply for Capital of Cultural status, being the first Finnish city to do so. The preparation of the application of the application has been characterised by a strong will: Turku wants to be use cultural resources to develop the whole town. The city has already held a strong cultural advantage for centuries. It has been a centre of academic and spiritual life since medieval days. Turku today is a versatile educator in creative producer of cultural services.

<p>Organisations Concerned</p>	<p>City of Turku, universities, colleges, the church, art institutions, sporting organisations and national and international networks.</p>
<p>Case study/Project detailed description</p>	<p>In March 2006 , the competing cities will submit their applications to the Ministry of Education, and, from these, Finland's candidate will be chosen, one from Finland and one from Estonia.</p> <p>The Capital of Culture year and journey towards it is an extensive process, witch develops the wellbeing and quality of life of the city's inhabitants, the city's image, business life and culture, crossing traditional operational and cooperative boundaries,</p> <p>The starting points for the Cultural City preparation work have been the long-term and permanent effects that will follow the project. Capital of Culture 2011 is a celebration year for small and large events, but is it also an engine for the city's and its surrounding areas' extensive and long development process.</p> <p>The aim of the European Capital of Culture year is to promote the dialogue between cultures, increase the respect for cultural characteristics and bring Europeans closer to each other.</p> <p>The search in Turku for Capital of Culture projects received over 500 proposals, meaning there were a lot of innovative ideas from citizens, which have potential for further development.</p> <p>Turku has already invested a lot to develop the cultural infrastructure by contributing to different areas and environments. Examples of this include the years of redevelopment of the River Aura landscape, the Arts Academy premises and the large-scale renovation of Turku Art Museum. Multi-culturalism is also one of Turku's strengths: after Helsinki, Turku has the largest population of foreign people.</p>

<p>Case study/Project detailed description cont....</p>	
<p>Outputs</p>	