

## ECTN INTERREG IIC Project

### Template for Contact details (as per Microsoft Outlook)

Full Name	Jeff Pride
Job title	Director
Company	HERIAN
Address details Street  City State/Province Zip/Postal Code Region Country	Ynysfach Engine House Ynysfach Rd  Merthyr Tydfil CF481 1AG
Business Tel Country code Area code Local number	01685 723968
Home Tel	
Mobile Tel	
Fax	01685 723573
Email	<a href="mailto:info@herian.org">info@herian.org</a>
Web page address	<a href="http://www.herian.org">www.herian.org</a>

## Template for case studies

<b>Organisation (English)</b>	HERIAN
Organisation (in original language)	
<b>Contact details</b>	Jeff Pride
Full Name	
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Web page address	<a href="http://www.herian.org">www.herian.org</a>
Legal Status of organisation	
Title of the Institution / Project in English	HERIAN Heritage in action
Title of the Institution / Project in Original Language	
Summary of Case study/project	Presentation of the HERIAN project. The goals and the strategy, and Framework Regional Interpretive Plan :
Organisations Concerned	HERIAN, HERIAN Project Co-ordinating Team South Industrial Wales Local Authorities. Central Government Agencies. Voluntary organisations
Case study/Project detailed description	HERIAN is an initiative based on a large partnership, to celebrate the story of industrial South Wales for the benefit of local people and

visitors to the region.

This project has been created for many reasons:

- Economic Decline in Valley Communities.
- Accelerating Population Loss.
- Problems of Dereliction, Decay and General Neglect.
- Social Problems, Loss of Self Esteem and Civic Pride
- Need for Economic and Community Regeneration.
- Realise the Tourism Potential of the Natural Environment.

Industrial heritage gives the South Wales Valleys a distinctive advantage, Wales is the World's First Industrial Nation. The world's largest ironworks was at Merthyr Tydfil, the world's largest copper and slate mines in North Wales, the world price of coal, tin and copper struck in Wales and the world's first £m deal struck in Cardiff. The implication of South Wales is explained by the Key Role it played in the Coming of the Railway Age.

#### **Herian's strategy**

- Fire the imagination and provide an experience that is accessible and memorable.
- Present the 'big picture'.
- Key role for communities in the telling of the story.
- A Project Co-ordinating Team.
- Improved Interpretation and Access.
- Engagement with Community Groups

#### **Role of the Project Team**

- Develop strategic interpretive framework.
- Implement communications plan.
- Facilitate co-ordinated approach for funding.
- Implement an education/lifelong learning action plan.
- Co-ordinate, support and monitor implementation.

#### **Working groups**

- Drawn from partner and stakeholder organisations.
- Prepare interpretive and related infrastructure plans.
- Provide a prioritised 5 year investment programme.
- Involve Community Groups.

	<ul style="list-style-type: none"> <li>-Draft plans available for consultation –early '05.</li> <li>-250 sites audited.</li> <li>-£58m investment over 10 years.</li> <li>-Identified hierarchy of information points.</li> <li>-Area plans being consolidated into coherent whole</li> </ul>
Outputs	<p><b>HERIAN Projects April 03-May 05</b>          17 Projects involving £5.2m Capital Expenditure, include:</p> <ul style="list-style-type: none"> <li>- Interpretation</li> <li>- Art/Sculpture,</li> <li>- Information/Signage,</li> <li>- Trails/Access,</li> <li>- Community/Educational Resource</li> </ul> <p>Funded by: LA's, HLF, EU, WDA, CCW, WTB, ACW, Cadw, CRT, Canal Trust, Landfill Tax, Enfys et al.</p>